

Understanding and Solving Complex Business Problems

In Person
All times noted are in EST

<u>Day 1</u>

7:45 AM – 8:30 AM Continental Breakfast & Registration

8:30 AM – 8:45 AM Introduction and Overview

J. Bradley Morrison

8:45 AM – 12:30 PM I. Introduction to System Dynamics

(Includes 15 min break) Interactive Simulation

J. Bradley Morrison & Hazhir Rahmandad

12:30 PM – 1:30 PM Lunch

1:30 PM – 5:00 PM II. The Tools of System Dynamics

(Includes 15 min break) The Tools and Process of System Dynamics

Hazhir Rahmandad

5:00 PM - 6:00 PM Reception

<u>Day 2</u>

8:00 AM – 8:30 AM Continental Breakfast

8:30 AM – 12:15 PM III. Policy Design in Complex Organizations

(Includes 15 min break) Late, Expensive and Wrong: Using System Dynamics to

Understand and Improve Project Management

J. Bradley Morrison

12:15 PM – 1:00 PM Lunch

1:00 PM – 1:15 PM Certificate Ceremony

1:15 PM – 4:30 PM IV. The Implementation Challenge

(Includes 15 min break) System Dynamics in Action

J. Bradley Morrison